



Australian Government

Austrade

Phil Ingram

Senior Trade Commissioner, Tokyo
Country Manager – Japan



Phil Ingram has over 30 years experience with Japan and has in-depth knowledge of the market and understands the country incredibly well, having lived and worked in Tokyo (3 times), Hiroshima, Kobe and Fukuoka. Phil knows intimately the challenges and rewards of Japan which stands as the most important market for Australian exporters. He owned and operated a consulting business in Kobe for 8 years assisting Australian companies conduct business with Japan. In addition, his experience extends to working as the Victorian Government Trade and Investment Commissioner in Japan, the North Asia Manager for the Queensland Department of State Development and the Senior Trade Commissioner in Fukuoka. His current position is Austrade's Japan Country Manager and Senior Trade Commissioner in Tokyo. He has assisted hundred's of Australian companies in all sectors with market entry and business expansion in Japan. Phil's vast experience has allowed him to understand the complexities and opportunities surrounding this dynamic market. Phil manages a team of 50 business savvy bilingual marketing staff in 6 offices who cover every corner of the country seeking opportunities for Australian businesses.